

COLLEGE RADIO CORPORATION
14 West 45th Street
New York 36, N. Y.

March 5th, 1954

^{Andie}
Dear Station Manager,

Enclosed please find a supply of report forms for your use in submitting weekly certificates of broadcast of Luckies programs, and a number of postage prepaid reply envelopes. Note that these envelopes are printed with CRC's New York address, to which you are requested to direct all future correspondence relative to day-to-day servicing of the Luckies program series.

To-By
(If your station carries the RCA University Library programs, you will also find enclosed several RCA Series affidavit forms, and timing index sheets for the March and April record shipments. Please fill in one of the affidavit forms for February and return it to us now.

Sincerely yours,

COLLEGE RADIO CORPORATION

COLLEGE RADIO CORPORATION
14 West 40th Street
New York 18, N. Y.

March 21, 1954

Dear Station Manager,

Enclosed please find a supply of report forms for your use in submitting weekly certificates of program of Luckies program, and a number of postage prepaid reply envelopes. Note that these envelopes are printed with CRC's New York address, to which you are requested to direct all future correspondence relative to day-to-day servicing of the Luckies program matter.

If your station carries the RCA University Library program, you will also find enclosed several RCA Radio Affiliates forms, and timing index sheets for the March and April record shipments. Please fill in one of the affiliates forms for February and return it to

us now.

Sincerely yours,

COLLEGE RADIO CORPORATION

Luckies Programs
CERTIFICATE OF BROADCAST FORM

(To be completed by the station and mailed to CRC each Monday)

I certify that _____ 15-minute LUCKY STRIKE programs were broadcast during
the week of _____ (number) by _____ (station) incorporating commercials as
prescribed by Eastern States Radio Corporation or College Radio Corporation.

The programs were broadcast as follows, and have been entered in the station log:

Date (1954)	Enter 15-minute program beginning time in column corresponding to program type. Be sure to indicate whether times you list are AM or PM.			
	News	Sports	Sports and Music	Recorded Pop. Music

If any regularly scheduled programs were missed for any reason, or delayed due to broadcast of sporting events or technical difficulties, be sure to INDICATE THE REASON FOR DEPARTING FROM THE NORMAL SCHEDULE.

Signed _____

Do NOT Notarize

(title)

(college)

Please mail completed form promptly to College Radio Corporation, 14 West 45th Street, New York 36, New York.

**LUCKIES PROGRAMS
CERTIFICATE OF BROADCAST FORM**

(To be completed by the station and mailed to CRC each Monday)

I certify that _____ 15-minute LUCKY STRIKE programs were broadcast during the week of _____ by _____ (station) incorporating commercials as prescribed by Eastern States Radio Corporation or College Radio Corporation.

The programs were broadcast as follows, and have been entered in the station log:

Date (1934)	Enter 15-minute program beginning time in column corresponding to program type. Be sure to indicate whether times you list are AM or PM.			
	News	Sports	Sports and Music	Recorded Pop Music

If any regularly scheduled program was missed for any reason, or delayed due to broadcast of sporting events or technical difficulties, be sure to INDICATE THE REASON FOR DEPARTING FROM THE NORMAL SCHEDULE.

Signed _____

(Title)

(College)

Do NOT Notarize